

#### 1337100 Contract #

**Schedule Dates** 09/24/12-09/30/12

Advertiser McCrory for Governor (30707) Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186) Brand MCCRORY FOR NC GOV (453334)

Salesperson Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia Sales Office **Buyer Name** Brooks, Michele

Phone/Fax

Date:

CPE MCCR/ORDR/924930 **Account Types** 

National/Political Candidate Agency BRD Billing Type Weekly/Irregular Comments

MCCRORY FOR NC GOVER MCCRORY FOR NC GOVERNOR

Accepted-Station:

SHARE 52%.

**Date Entered** 07/12/12 **Last Modified** 09/21/12 Louise Palmer

CO-OP No

Headline # ECR09762590 Demo

Normal

\$21,675.00

Order Type

Package Deal Commission % 15.00

Date:

Comments:

Commission \$3,825.00

**Net Total** Sales Tax

**Entered By** 

Asheville (WLOS) By Broadcast Month Spots Rate Sep. 2012 40 \$25,500.00 Grand Total: 40 \$25,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/24/12-09/24/12	3	:30	11:58:41A- News-News 13 at Noon	1	X								Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/16/12
1.1	Revised Line / News	09/24/12-09/24/12	3	:30	11:58:41A- News-News 13 at Noon	1	X				1				Asheville (WLOS)	NWS 13 NOON LEVEL 3	8/28/12
1.2	Revised Line / News	09/24/12-09/24/12	2	:30	11:58:41A- News-News 13 at Noon	1	X	I I		I I I I I I I I I I I I I I I I I I I	1				Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/17/12
1.3	Normal Line / News	09/24/12-09/24/12	2	:30	11:58:41A- News-News 13 at Noon	1	X					1	\$800.00	\$800.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/21/12
2.0	Revised Line / News	09/25/12-09/25/12	3	:30	11:58:41A- News-News 13 at Noon	1	1	Х	1		i L				Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/16/12
2.1	Revised Line / News	09/25/12-09/25/12	3	:30	11:58:41A- News-News 13 at Noon	1		Х	1						Asheville (WLOS)	NWS 13 NOON LEVEL 3	8/28/12
2.2	Revised Line / News	09/25/12-09/25/12	2	:30	11:58:41A- News-News 13 at Noon	1	1	Х	1		i i				Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/17/12
2.3	Normal Line / News	09/25/12-09/25/12	3	:30	11:58:41A- News-News 13 at Noon	1		Х	1	I I I I		1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/21/12
3.0	Revised Line / News	09/26/12-09/26/12	3	:30	11:58:41A- News-News 13 at Noon	1	1		X		i I				Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/16/12
					CON	IFIF	RM	ATI	ON	COI	NTF	RAC	T				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:22 AM on Tuesday, September 25 2012



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Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

CPE MCCR/ORDR/924930

Phone/Fax

Date:

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09/21/12 Louise Palmer

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Package Deal

 Commission %
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 Commission
 \$3,825.00

Net Total \$21,675.00

Date:

Comments:

Sales Tax

Asheville (WLOS)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2012	40	\$25,500.00
Grand Total:	40	\$25,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr	Sa S	Su :	Spots	Rate	Total	Station	Comments	Entered
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3.3	Normal Line / News	09/26/12-09/26/12	3	:30	11:58:41A- News-News 13 at Noon	1		х					1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/21/12
4.0	Revised Line / News	09/27/12-09/27/12	3	:30	11:58:41A- News-News 13 at Noon	1			Х							Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/16/12
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4.3	Normal Line / News	09/27/12-09/27/12	3	:30	11:58:41A- News-News 13 at Noon	1			Х				1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/21/12
5.0	Revised Line / News	09/28/12-09/28/12	3	:30	11:58:41A- News-News 13 at Noon	1				Х						Asheville (WLOS)	NWS 13 NOON LEVEL 3	7/16/12
5.1	Revised Line / News	09/28/12-09/28/12	3	:30	11:58:41A- News-News 13 at Noon	1				Х						Asheville (WLOS)	NWS 13 NOON LEVEL 3	8/28/12
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Product POLITICAL CANDIDATE (ns) (1186)

Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

Phone/Fax

CPE MCCR/ORDR/924930

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MCCRORY FOR NC GOVER MCCRORY FOR NC GOVERNOR SHARE 52%.

**Date Entered** 07/12/12 **Last Modified** 09/21/12

Last Modified 09/21/12
Entered By Louise Palmer

CO-OP No

Headline # ECR09762590

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Order Type Normal

Package Deal

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 Commission
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Net Total \$21,675.00

Sales Tax

By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	40	\$25,500.00
Grand Total:	40	\$25,500.00

Asheville (WLOS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
5.2	Revised Line / News	09/28/12-09/28/12	2	:30	11:58:41A- News-News 13 at Noon	1					Х					Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/17/12
5.3	Normal Line / News	09/28/12-09/28/12	3		11:58:41A- News-News 13 at Noon	1					Х		1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 3	9/21/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	4:00:30P- Anderson	1	Х							\$175.00		Asheville (WLOS)	ANDERSON COOPER LEVEL 3	7/16/12
6.0.1	Closed Preempt	09/24/12														Asheville (WLOS)	Program Change/Exception	
7.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	4:00:30P- Anderson	1		Х						\$175.00		Asheville (WLOS)	ANDERSON COOPER LEVEL 3	7/16/12
7.0.1	Closed Preempt	09/25/12														Asheville (WLOS)	Program Change/Exception - katie	
8.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	4:00:30P- Anderson	1			х					\$175.00		Asheville (WLOS)	ANDERSON COOPER LEVEL 3	7/16/12
8.0.1	Closed Preempt	09/26/12														Asheville (WLOS)	Program Change/Exception - katie	
9.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	4:00:30P- Anderson	1				Х				\$175.00		Asheville (WLOS)	ANDERSON COOPER LEVEL	7/16/12
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		CONFIRMATION CONTRAC	<i>)</i>	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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 Advertiser
 McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

BrandMCCRORY FOR NC GOV (453334)SalespersonMillennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

Phone/Fax /
CPE MCC

Date:

CPE MCCR/ORDR/924930

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MCCRORY FOR NC GOVER MCCRORY FOR NC GOVERNOR MCCRORY FOR NC GOVERNOR

SHARE 52%.

Accepted-Station:

 Date Entered
 07/12/12

 Last Modified
 09/21/12

Entered By Louise Palmer
CO-OP No

Headline # ECR09762590

Demo

Order Type Normal

Package Deal

Sales Tax

 Commission %
 15.00

 Commission
 \$3,825.00

Net Total \$21,675.00

Date:

Comments:

Line Type / Break Type (Ref #	) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.1 Closed Preempt	09/27/12														Asheville (WLOS)	Program Change/Exception - katie	
10.0 Normal Line / SPOT	09/28/12-09/28/12	3	:30	4:00:30P- Anderson	1					х			\$175.00		Asheville (WLOS)	ANDERSON COOPER LEVEL	7/16/12
10.0.1 Closed Preempt	09/28/12														Asheville (WLOS)	Program Change/Exception	
11.0 Revised Line / News	09/24/12-09/24/12	3	:30	6A- 6:30A (EST)	1	Χ									Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	7/16/12
11.1 Normal Line / News	09/24/12-09/24/12	2	:30	6A- 6:30A (EST)	1	Χ						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	8/28/12
12.0 Revised Line / News	09/26/12-09/26/12	3	:30	6A- 6:30A (EST)	1			Х							Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	7/16/12
12.1 Revised Line / News	09/26/12-09/26/12	2	:30	6A- 6:30A (EST)	1			Х							Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	8/28/12
12.2 Normal Line / News	09/26/12-09/26/12	3	:30	6A- 6:30A (EST)	1			Х				1	\$600.00	\$600.00	Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	9/21/12
13.0 Revised Line / News	09/28/12-09/28/12	3	:30	6A- 6:30A (EST)	1					Х					Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	7/16/12
13.1 Revised Line / News	09/28/12-09/28/12	2	:30	6A- 6:30A (EST)	1					Х					Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	8/28/12
13.2 Normal Line / News	09/28/12-09/28/12	3	:30	6A- 6:30A (EST)	1					Х		1	\$600.00	\$600.00	Asheville (WLOS)	NW13 EARLY-5AM LEVEL 3	9/21/12
14.0 Revised Line / News	09/29/12-09/29/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1					X					Asheville (WLOS)	NWS13 SAT MORN LEVEL 3	7/16/12
		[		CON	FIF	RM	ΑТ	IO	N C	COI	VТ	RAC	T				



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Sep. 2012	40	\$25,500.00
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14.1	Revised Line / News	09/29/12-09/29/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1					>					Asheville (WLOS)	NWS13 SAT MORN LEVEL 3	8/28/12
14.2	Normal Line / News	09/29/12-09/29/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1					>		1	\$225.00	\$225.00	Asheville (WLOS)	NWS13 SAT MORN LEVEL 3	9/21/12
15.0	Revised Line / News	09/29/12-09/29/12	3	:30	8A- ABC-Good Morning America Saturday	1					>					Asheville (WLOS)	GD MRN-SAT-ABC LEVEL 3	7/16/12
15.1	Revised Line / News	09/29/12-09/29/12	2	:30	8A- ABC-Good Morning America Saturday	1					>					Asheville (WLOS)	GD MRN-SAT-ABC LEVEL 3	8/28/12
15.2	Normal Line / News	09/29/12-09/29/12	3	:30	8A- ABC-Good Morning America Saturday	1					>		1	\$350.00	\$350.00	Asheville (WLOS)	GD MRN-SAT-ABC LEVEL 3	9/21/12
16.0	Revised Line / News	09/30/12-09/30/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Х				Asheville (WLOS)	NWS13 SUN MORN LEVEL 3	7/16/12
16.1	Revised Line / News	09/30/12-09/30/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Х				Asheville (WLOS)	NWS13 SUN MORN LEVEL 3	8/28/12
16.2	Normal Line / News	09/30/12-09/30/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Х	1	\$225.00	\$225.00	Asheville (WLOS)	NWS13 SUN MORN LEVEL 3	9/21/12
17.0	Revised Line / News	09/30/12-09/30/12	3	:30	8A- ABC-Good Morning America Sunday	1						Х				Asheville (WLOS)	GMA SUN LEVEL 3	7/16/12

		CONFIRMATION	N CONTRACT		
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



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Sales Office Millennium Philadelphia

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Phone/Fax

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Package Deal

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Sales Tax

Asheville (WLOS)

By Broadcast Month
Sep. 2012

Grand Total:

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17.1	Revised Line / News	09/30/12-09/30/12	2	:30	8A- ABC-Good Morning America Sunday	1						Х				Asheville (WLOS)	GMA SUN LEVEL 3	8/28/12
17.2	Normal Line / News	09/30/12-09/30/12	3	:30	8A- ABC-Good Morning America Sunday	1						Х	1	\$350.00	\$350.00	Asheville (WLOS)	GMA SUN LEVEL 3	9/21/12
18.0	Revised Line / News	09/30/12-09/30/12	3	:30	10:59:56P- News-News 13 11p Late News	1						Х				Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/12/12
18.1	Revised Line / News	09/30/12-09/30/12	2	:30	10:59:56P- News-News 13 11p Late News	1						Х				Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/28/12
18.2	Normal Line / News	09/30/12-09/30/12	3	:30	10:59:56P- News-News 13 11p Late News	1						Х	1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	9/21/12
19.0	Revised Line / News	09/24/12-09/24/12	3	:30	8A- 9A (EST)	1	Χ									Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/12/12
19.1	Normal Line / News	09/24/12-09/24/12	2	:30	8A- 9A (EST)	1	Х						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/28/12
20.0	Revised Line / News	09/25/12-09/25/12	3	:30	8A- 9A (EST)	1		Χ								Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/12/12
20.1	Revised Line / News	09/25/12-09/25/12	2	:30	8A- 9A (EST)	1		Х								Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/28/12
20.2	Normal Line / News	09/25/12-09/25/12	3	:30	8A- 9A (EST)	1		Х					1	\$600.00	\$600.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	9/21/12
21.0	Revised Line / News	09/26/12-09/26/12	3	:30	8A- 9A (EST)	1			Χ							Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/12/12
21.1	Revised Line / News	09/26/12-09/26/12	2	:30	8A- 9A (EST)	1			Χ							Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/28/12
					CON	IFIF	RM	ΑT	ΊO	N (	COI	VTI	RAC	T	<del>-</del>			

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 Louise Palmer

**Entered By** Louise **CO-OP** No

Headline # ECR09762590

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Commission

Asheville (WLOS)

By Broadcast Month
Sep. 2012

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22.0	Revised Line / News	09/27/12-09/27/12	3	:30	8A- 9A (EST)	1			2	Х						Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/12/12
22.1	Revised Line / News	09/27/12-09/27/12	2	:30	8A- 9A (EST)	1			)	Х						Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/28/12
22.2	Normal Line / News	09/27/12-09/27/12	3	:30	8A- 9A (EST)	1				х			1	\$600.00	\$600.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	9/21/12
23.0	Revised Line / News	09/28/12-09/28/12	3	:30	8A- 9A (EST)	1				X						Asheville (WLOS)	NWS13 THS MORN LEVEL 3	7/12/12
23.1	Revised Line / News	09/28/12-09/28/12	2	:30	8A- 9A (EST)	1				X						Asheville (WLOS)	NWS13 THS MORN LEVEL 3	8/28/12
23.2	Normal Line / News	09/28/12-09/28/12	3	:30	8A- 9A (EST)	1				X			1	\$600.00	\$600.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 3	9/21/12
24.0	Revised Line / News	09/24/12-09/24/12	3	:30	) 4:59P- News-News 13 First News At 5p	1	. X									Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	7/12/12
24.1	Normal Line / News	09/24/12-09/24/12	2	:30	4:59P- News-News 13 First News At 5p	1	. X						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	8/28/12
25.0	Revised Line / News	09/25/12-09/25/12	3	:30	4:59P- News-News 13 First News At 5p	1		Х								Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	7/12/12
25.1	Revised Line / News	09/25/12-09/25/12	2	:30	4:59P- News-News 13 First News At 5p	1		Х								Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	8/28/12
l																		
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B/F Bookend	P/B Piggy Back
D/ L DOOKCHO	1 / D 1 iggy back



## Contract # 1337100

 Schedule Dates
 09/24/12-09/30/12

 Advertiser
 McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

Phone/Fax /

CPE MCCR/ORDR/924930

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MCCRORY FOR NC GOVER
MCCRORY FOR NC GOVERNOR
SHARE 52%.

**Date Entered** 07/12/12 **Last Modified** 09/21/12

09/21/12 Louise Palmer

CO-OP No
Headline # ECR09762590

Demo

**Entered By** 

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,825.00

Net Total \$21,675.00

Sales Tax

Asheville (WLOS)

By Broadcast Month
Sep. 2012 40 \$25,500.00

Grand Total: 40 \$25,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.2	Normal Line / News	09/25/12-09/25/12	3		4:59P- News-News 13 First News At 5p	1		Х					1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	9/21/12
26.0	Revised Line / News	09/26/12-09/26/12	3	:30	4:59P- News-News 13 First News At 5p	1			Х							Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	7/12/12
26.1	Revised Line / News	09/26/12-09/26/12	2	:30	4:59P- News-News 13 First News At 5p	1			Х							Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	8/28/12
26.2	Normal Line / News	09/26/12-09/26/12	3		4:59P- News-News 13 First News At 5p	1			Х				1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	9/21/12
27.0	Revised Line / News	09/27/12-09/27/12	3	:30	4:59P- News-News 13 First News At 5p	1				Х						Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	7/12/12
27.1	Revised Line / News	09/27/12-09/27/12	2	:30	4:59P- News-News 13 First News At 5p	1				Х						Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	8/28/12
27.2	Normal Line / News	09/27/12-09/27/12	3		4:59P- News-News 13 First News At 5p	1				Х			1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	9/21/12
28.0	Revised Line / News	09/28/12-09/28/12	3	:30	4:59P- News-News 13 First News At 5p	1				)	X					Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	7/12/12
28.1	Revised Line / News	09/28/12-09/28/12	2	:30	4:59P- News-News 13 First News At 5p	1				)	X					Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	8/28/12

		CONFIRMATION CONTRAC	Τ	
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



# Contract # 1337100

Schedule Dates 09/24/12-09/30/12

Advertiser McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

Phone/Fax

Date:

CPE MCCR/ORDR/924930

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MCCRORY FOR NC GOVER
MCCRORY FOR NC GOVERNOR
SHARE 52%.

 Date Entered
 07/12/12

 Last Modified
 09/21/12

Last Modified 09/21/12
Entered By Louise Palmer
CO-OP No

CO-OP NO
Headline # ECR09762590

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,825.00

Net Total \$21,675.00

Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	40	\$25,500.00
Grand Total:	40	\$25,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.2	Normal Line / News	09/28/12-09/28/12	173	:30	4:59P- News-News 13 First News At 5p	1				Х			1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 3	9/21/12
29.0	Revised Line / News	09/24/12-09/24/12	(1)	:30	5:28P- News-News 13 at 5:30p	1	. X									Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/12/12
29.1	Normal Line / News	09/24/12-09/24/12	2	:30	5:28P- News-News 13 at 5:30p	1	. X						1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	8/28/12
30.0	Revised Line / News	09/25/12-09/25/12	(3)	:30	5:28P- News-News 13 at 5:30p	1		Х								Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/12/12
30.1	Revised Line / News	09/25/12-09/25/12	2	:30	5:28P- News-News 13 at 5:30p	1		Х								Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	8/28/12
30.2	Normal Line / News	09/25/12-09/25/12	3	:30	5:28P- News-News 13 at 5:30p	1		Х					1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	9/21/12
31.0	Revised Line / News	09/26/12-09/26/12	3	:30	5:28P- News-News 13 at 5:30p	1		Х								Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/12/12
31.1	Revised Line / News	09/26/12-09/26/12	2	:30	5:28P- News-News 13 at 5:30p	1		X								Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	8/28/12
31.2	Normal Line / News	09/26/12-09/26/12	3	:30	5:28P- News-News 13 at 5:30p	1		×					1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	9/21/12
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CONFIRMATION CON	NIKACI	
Accepted-Station:	Date:	Comments:



### Contract # 1337100 Schedule Dates 09/24/12-09/30/12

Advertiser McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

CPE MCCR/ORDR/924930

Phone/Fax

Comments

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

MCCRORY FOR NC GOVER MCCRORY FOR NC GOVERNOR SHARE 52%. 
 Date Entered
 07/12/12

 Last Modified
 09/21/12

 Lavice Polynome
 Polynome

Entered By Louise Palmer
CO-OP No

Headline # ECR09762590

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,825.00

\$21,675.00

Net Total Sales Tax Asheville (WLOS)
By Broadcast Month
Sep. 2012
Grand Total:

40
\$25,500.00

40
\$25,500.00

32.1 Revis		09/27/12-09/27/12	3	:30	5:28P- News-News 13 at											
	ised Line / News		1		5:28P- News-News 13 at 5:30p	1			X					Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/12/12
32.2 Norm	•	09/27/12-09/27/12	2	:30	5:28P- News-News 13 at 5:30p	1		)	X					Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	8/28/12
	mal Line / News	09/27/12-09/27/12	3		5:28P- News-News 13 at 5:30p	1		)	x		1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	9/21/12
33.0 Revis	ised Line / News	09/28/12-09/28/12	3		5:28P- News-News 13 at 5:30p	1			X	(				Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	7/12/12
33.1 Revis	ised Line / News	09/28/12-09/28/12	2	:30	5:28P- News-News 13 at 5:30p	1			Х	(				Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	8/28/12
33.2 Norm	mal Line / News	09/28/12-09/28/12	3		5:28P- News-News 13 at 5:30p	1			Х	(	1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 3	9/21/12
34.0 Revis	ised Line / News	09/27/12-09/27/12	3	:30	6P- 7P (EST)	1		)	X					Asheville (WLOS)	NWS 13 AT 6 LEVEL 3	7/12/12
34.1 Revis	ised Line / News	09/27/12-09/27/12	2	:30	6P- 7P (EST)	1		)	X					Asheville (WLOS)	NWS 13 AT 6 LEVEL 3	8/28/12
34.2 Norm	mal Line / News	09/27/12-09/27/12	3	:30	6P- 7P (EST)	1		)	Х		1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 3	9/21/12
35.0 Revis	ised Line / News	09/24/12-09/24/12	3		10:59:56P- News-News 13 11p Late News	1	Х							Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/12/12

		CONFIRMATION CONTRAC	T	
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



### Contract # 1337100

 Schedule Dates
 09/24/12-09/30/12

 Advertiser
 McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand MCCRORY FOR NC GOV (453334)

Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

Buyer Name E
Phone/Fax

CPE MCCR/ORDR/924930

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MCCRORY FOR NC GOVER MCCRORY FOR NC GOVERNOR SHARE 52%.

 Date Entered
 07/12/12

 Last Modified
 09/21/12

Entered By Louise Palmer
CO-OP No

Headline # ECR09762590

Demo

Normal

Order Type Package Deal

 Commission %
 15.00

 Commission
 \$3,825.00

Net Total \$21,675.00

Sales Tax

by broaucast Month	<u> 20012</u>	Kale
Sep. 2012	40	\$25,500.00
Grand Total:	40	\$25,500.00

Asheville (WLOS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa :	Su S	Spots	Rate	Total	Station	Comments	Entered
35.1	Normal Line / News	09/24/12-09/24/12	2		10:59:56P- News-News 13 11p Late News	1	Х						1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/28/12
36.0	Revised Line / News	09/25/12-09/25/12	3	:30	10:59:56P- News-News 13 11p Late News	1		Χ								Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/12/12
36.1	Revised Line / News	09/25/12-09/25/12	2	:30	10:59:56P- News-News 13 11p Late News	1		Χ								Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/28/12
36.2	Normal Line / News	09/25/12-09/25/12	3		10:59:56P- News-News 13 11p Late News	1		Х					1	\$800.00	\$800.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	9/21/12
37.0	Revised Line / News	09/26/12-09/26/12	3	:30	10:59:56P- News-News 13 11p Late News	1			Х							Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/12/12
37.1	Revised Line / News	09/26/12-09/26/12	2	:30	10:59:56P- News-News 13 11p Late News	1			Х							Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/28/12
37.2	Normal Line / News	09/26/12-09/26/12	3		10:59:56P- News-News 13 11p Late News	1			Х				1	\$800.00	\$800.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	9/21/12
38.0	Revised Line / News	09/27/12-09/27/12	3	:30	10:59:56P- News-News 13 11p Late News	1				Х						Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/12/12
38.1	Revised Line / News	09/27/12-09/27/12	2	:30	10:59:56P- News-News 13 11p Late News	1				Х						Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/28/12
				•														

		CONFIRMATION CONTRAC	T	
accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



#### Contract # 1337100 Schedule Dates 09/24/12-09/30/12

Advertiser McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)
Brand MCCRORY FOR NC GOV (453334)

Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele

Phone/Fax

CPE MCCR/ORDR/924930

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MCCRORY FOR NC GOVER
MCCRORY FOR NC GOVERNOR
SHARE 52%.

 Date Entered
 07/12/12

 Last Modified
 09/21/12

09/21/12 Louise Palmer

CO-OP No
Headline # ECR09762590

Demo

**Entered By** 

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,825.00

Net Total \$21,675.00

Sales Tax

Asheville (WLOS) By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	40	\$25,500.00
Grand Total:	40	\$25,500.00

Line Type / Break Type	(Ref #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.2 Normal Line / News	09/27/12-09/27/12	3	:30	10:59:56P- News-News 13 11p Late News	1				Х			1	\$800.00	\$800.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	9/21/12
39.0 Revised Line / News	09/28/12-09/28/12	3	:30	10:59:56P- News-News 13 11p Late News	1				2	Х					Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/12/12
39.1 Revised Line / News	09/28/12-09/28/12	2	:30	10:59:56P- News-News 13 11p Late News	1					Х					Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/28/12
39.2 Normal Line / News	09/28/12-09/28/12	(7)	:30	10:59:56P- News-News 13 11p Late News	1				;	Х		1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	9/21/12
40.0 Revised Line / News	09/29/12-09/29/12	(7)	:30	11:30:56P- News-News 13 11p Late Late News	1					Х					Asheville (WLOS)	NWS13 AT 11 LEVEL 3	7/12/12
40.1 Revised Line / News	09/29/12-09/29/12	2	:30	11:30:56P- News-News 13 11p Late Late News	1					Х					Asheville (WLOS)	NWS13 AT 11 LEVEL 3	8/28/12
40.2 Normal Line / News	09/29/12-09/29/12	33	:30	11:30:56P- News-News 13 11p Late Late News	1					Х		1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 3	9/21/12
41.0 M/G For 7.0.1 / SPOT	09/24/12-09/24/12	3	:30	4:00:30P- Katie	1	X						1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	8/8/12
41.1 M/G For 7.0.1 / SPOT	09/24/12-09/24/12	2	:30	4:00:30P- Katie	1	Х						1	\$350.00	\$350.00	Asheville (WLOS)	KATIE COURIC	8/28/12
41.2 M/G For 7.0.1 / SPOT	09/24/12-09/24/12	2	:30	4:00:30P- Katie	1	X						1	\$350.00	\$350.00	Asheville (WLOS)	KATIE COURIC	9/21/12
42.0 M/G For 8.0.1 / SPOT	09/25/12-09/25/12	3	3 :30	4:00:30P- Katie	1		Х					1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	8/8/12

CONFIRMATION CONTRACT										
Date:	Accepted-Station:	Date:	Comments:							



#### Contract # 1337100 Schedule Dates 09/24/12-09/30/

Schedule Dates 09/24/12-09/30/12

Advertiser McCrory for Governor (30707)

Agency Smart Media Group-Alexandria (6613)

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 MCCRORY FOR NC GOV (453334)

 Salesperson
 Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Brooks, Michele
Phone/Fax /

CPE MCCR/ORDR/924930

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MCCRORY FOR NC GOVER NC GOVERNOR SHARE 52%.

 Date Entered
 07/12/12

 Last Modified
 09/21/12

Entered By Louise Palmer
CO-OP No

Headline # ECR09762590

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,825.00

Net Total \$21,675.00

Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	40	\$25,500.00
Grand Total:	40	\$25,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
42.1	M/G For 8.0.1 / SPOT	09/25/12-09/25/12	2	:30	4:00:30P- Katie	1		Χ					1	\$350.00	\$350.00	Asheville (WLOS)	KATIE COURIC	8/28/12
42.2	M/G For 8.0.1 / SPOT	09/25/12-09/25/12	3	:30	4:00:30P- Katie	1		Х					1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	9/21/12
43.0	M/G For 9.0.1 / SPOT	09/26/12-09/26/12	3	:30	4:00:30P- Katie	1			Χ				1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	8/8/12
43.1	M/G For 9.0.1 / SPOT	09/26/12-09/26/12	2	:30	4:00:30P- Katie	1			Χ				1	\$350.00	\$350.00	Asheville (WLOS)	KATIE COURIC	8/28/12
43.2	M/G For 9.0.1 / SPOT	09/26/12-09/26/12	3	:30	4:00:30P- Katie	1			Х				1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	9/21/12
44.0	M/G For 6.0.1 / SPOT	09/27/12-09/27/12	3	:30	4:00:30P- Katie	1				Х			1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	8/8/12
44.1	M/G For 6.0.1 / SPOT	09/27/12-09/27/12	2	:30	4:00:30P- Katie	1				Х			1	\$350.00	\$350.00	Asheville (WLOS)	KATIE COURIC	8/28/12
44.2	M/G For 6.0.1 / SPOT	09/27/12-09/27/12	3	:30	4:00:30P- Katie	1				Х			1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	9/21/12
45.0	M/G For 10.0.1 / SPOT	09/28/12-09/28/12	3	:30	4:00:30P- Katie	1					Х		1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	8/8/12
45.1	M/G For 10.0.1 / SPOT	09/28/12-09/28/12	2	:30	4:00:30P- Katie	1					Х		1	\$350.00	\$350.00	Asheville (WLOS)	KATIE COURIC	8/28/12
45.2	M/G For 10.0.1 / SPOT	09/28/12-09/28/12	3	:30	4:00:30P- Katie	1					Х		1	\$175.00	\$175.00	Asheville (WLOS)	KATIE COURIC	9/21/12
	I	<u> </u>			CON	FIE	21/1	ΔΤ		NI (	$\cap$	NIT	RAC	T	I	I		_

ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: